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## **ABSTRACT**

A method and system for easily storing logo data in a target printer. A data storage file for storing the logo data in the target printer is produced by creating the print data, generating a set of commands for storing the print data in the non-volatile storage of the target printer, compiling the data storage file containing the print data and command data set, and outputting the data storage file. When a host terminal accesses this data storage file, it runs the commands in the detected command data set, thereby sending a storage command data set to the target printer. The target printer then runs the storage commands and locally stores the logo data.